

HOW TO SUPPORT REACH OUT AND READ

Children's Hospital of Philadelphia (CHOP)

Thank you for your interest in the Reach Out and Read (ROR) program at Children's Hospital of Philadelphia (CHOP). Reach Out and Read, a national nonprofit organization started in Boston in 1989, gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. There are 6,000 primary care health centers in the nation that have Reach Out and Read. **In the exam rooms during well visits, primary care physicians and nurse practitioners incorporate Reach Out and Read's evidence-based model by advising parents about the importance of reading aloud, early relational health and language, social and emotional development and giving brand-new, culturally, linguistically and age-appropriate books to the infant, toddler and preschool patients.**

Children's Hospital's Reach Out and Read program started in 1996 and is implemented at 23 CHOP Primary Care Centers located in Northwest, West and South Philadelphia, the Pennsylvania suburbs (Broomall, Chalfont, Coatesville, Collegeville, Drexel Hill, Kennett Square, Media, Norristown, Pottstown, Souderton, Springfield, West Chester and West Grove), and the New Jersey suburbs (Burlington Township, Gibbsboro and Moorestown). Reach Out and Read is also at seven CHOP Neonatal Follow-up Programs and one Cardiac Developmental Follow-up Program. **This fiscal year, CHOP's primary care Reach Out and Read doctors and nurse practitioners will need to provide at least 150,000 appropriate, brand-new books to 93,000+ young patients (ages newborn through 5 years old).**

CHOP's Reach Out and Read program **relies 100% on donations** and support from schools, community groups, corporations, families, and individuals, through grants, fundraisers and book drives. Below are some ways to get involved.

Contribute to the Reach Out and Read Endowment

Through the generosity of a family whose commitment to CHOP's Reach Out and Read program spans 21 years, we established a permanent endowment. Fostering literacy and a love of reading opens countless avenues for success and lifelong joys for children. One of the most meaningful, and lasting, ways to support CHOP's Reach Out and Read program is through giving to the program's endowment. An endowment is a permanent investment that grows over time while providing steady annual funding to continue and expand initiatives. Program growth is sustained by using a portion of the fund's net value each year, while leaving the fund's balance intact. Just as reading is a gift that keeps on giving, donations to the endowment provide perpetual support for our program's efforts to improve the way children live and grow. *To learn more, please call CHOP Foundation at 267-426-6500 or visit www.giftofchildhood.com.*

Fundraisers

Have a fundraiser to collect money so the Reach Out and Read coordinator can purchase at least 150,000 wonderful brand-new books this fiscal year. It costs \$50 to provide brand-new books for one child in this program, through each of the child's 14 well visits (checkups) from newborn through 5 years of age. Donors in the past have had success encouraging families, groups or individuals to sponsor a child by donating Reach Out and Read costs for a child. *If you plan to have an event to raise funds for CHOP's Reach Out and Read program, please call CHOP Foundation at 267-426-6500 or complete the online form at www.chop.edu/giving/fundraising/plan-fundraiser.*

Book Drives

This is a great way for anyone to get involved in helping others and book drives are fun to do. Please read page 2.

Reach Out and Read Volunteers

To learn more, please visit www.chop.edu/volunteer or email reachoutandread@chop.edu

Monetary donations are greatly appreciated and make a significant impact, allowing the program coordinator to purchase the brand-new, appropriate books, at a significant discount, that we need for the patients newborn through 5 years old. If you would like to make a monetary gift to CHOP's Reach Out and Read program via mail, please make the check payable to **CHOP Foundation** and on the check memo line write: "Reach Out and Read." Please include a letter with your check to inform us how to designate your gift **Reach Out and Read Books, Endowment or Program Support** and mail to: CHOP Foundation, ATTN: Reach Out and Read, P.O. Box 781352, Philadelphia, PA 19178-1352. To make an online gift, please visit <https://give.chop.edu/page/contribute/reach-out-and-read> .

DONATING BOOKS TO REACH OUT AND READ

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The staff and families at these outpatient primary care centers truly appreciate donations of funds and or appropriate, wonderful children's books. Below are guidelines that were developed out of respect for families and in keeping with the philosophy of Reach Out and Read – every child deserves good quality books.

NEW BOOKS

- In order for the primary care pediatricians and nurse practitioners to provide books in the exam rooms during well visits and promote best practices for parents and children, the program needs **funds** to purchase at least 150,000 brand-new, developmentally, culturally and linguistically appropriate books annually for patients ages newborn through 5 years old.
- We are always in great need of brand-new books for infants and toddlers (newborn, 1, 2, 4, 6, 9, 12, 15, 18, 24 and 30 months old). **CHOP's Reach Out and Read program coordinator can purchase the new books, at a significant discount, that our Reach Out and Read sites need. Therefore, we greatly appreciate and need monetary donations, as they make the significant impact - - <https://give.chop.edu/page/contribute/reach-out-and-read>.**

GENTLY USED BOOKS

- At this time, our primary care Reach Out and Read sites can accept donations of gently used children's books for patients and siblings ages newborn to 10 years old. Please email reachoutandread@chop.edu or call 215-590-5989 and press 1 for the updated guidelines.

DELIVERING BOOKS

- Please email reachoutandread@chop.edu or call 215-590-5989 and press 1 to request the most recent guidelines.

The Reach Out and Read staff can mail a thank you letter to the donor(s), so please call 215-590-5989 and press 1 to give the Reach Out and Read coordinator the donor's name and mailing address.

Thank you so much for your generous commitment to the Reach Out and Read program at CHOP!

SOME RECOMMENDED TITLES

TITLE	AUTHOR/PUBLISHER
**I Will Talk to You, Little One	Phyllis E. Grann and Tomie dePaola/Simon & Schuster
**Baby Faces/I Love Colors/What's on my Head?	Margaret Miller/Simon & Schuster
**Global Babies (<i>not Global Baby Bedtimes</i>)	The Global Fund for Children/Charlesbridge
**Good Morning Baby **Baby Faces	FUNFAX/DK Publishing (Covent Garden Books)
**Natural Baby Books (Play, Sleep, Eat, & Splash)	St. Martin's Press by Priddy Books
**We Say Good Night/We Say Hello (lift-the-flap)	Salina Yoon/Penguin Random House
**Good Night, Gorilla	Peggy Rathman/Scholastic
**I Spy Board Books (Little Book/ Little Wheels)	Jean Marzollo, Walter Wick/Scholastic
**The Going to Bed Book/Opposites/Dinosaurs Dance/...	Sandra Boynton/Little Simon (Simon & Schuster)
**Dinosaur Roar!	Paul & Henrietta Stickland/Scholastic
**The Everything Book	Denise Fleming/Henry Holt and Company
**Ten, Nine, Eight	Molly Bang/Scholastic
**Dear Zoo (lift-the-flap)	Rod Campbell/Little Simon (Simon & Schuster)
Where the Wild Things Are	Maurice Sendak/Harper Collins
The Snowy Day	Ezra Jack Keats/Scholastic
Last Stop on Market Street	Matt De La Pena/Scholastic (paperback version)
The Car Washing Street	Denise Lewis Patrick/William Morrow
Bein' with You This Way	W. Nikola-Lisa/Lee & Low Books, Inc.
Abiyoyo	Pete Seeger/Scholastic
Jamaica Tag-Along	Juanita Havill/Houghton Mifflin
Allie's Basketball Dream	Barbara E. Barber/Lee & Low Books
Jamal's Busy Day	Wade Hudson/Just Us Books, Inc.
(Monetary donations to purchase, at a discount, specific bilingual books in many different languages)	starbrightbooks.org

****CHOP's Reach Out and Read program prefers the board book version.**

We purchase similar titles not on this list and receive a significant discount and greatly appreciate monetary donations.

We also need funds to purchase, at a discount, bilingual books in 20+ different languages.

For more information, please call 215-590-5989 and press 1 or email ReachOutandRead@chop.edu.

Thank you for your support!



Children's Hospital of Philadelphia (CHOP) Reach Out and Read Site and Location

**Please do not deliver book donations to below sites.
Please email reachoutandread@chop.edu for updates. Thank you!**

- 1) CHOP Cardiac Kids Developmental Follow-up Program *(W Philadelphia)*
- 2) CHOP Family Care Center *(W Philadelphia)*
- 3) CHOP Neonatal Follow-up Program at Buerger *(W Philadelphia)*
- 4) CHOP Neonatal Follow-up Program at Exton *(Exton, PA)*
- 5) CHOP Neonatal Follow-up Program at Holy Redeemer Hospital *(Meadowbrook, PA)*
- 6) CHOP Neonatal Follow-up Program at King of Prussia *(King of Prussia, PA)*
- 7) CHOP Neonatal Follow-up Program at Lancaster *(Lancaster, PA)*
- 8) CHOP Neonatal Follow-up Program at Pennsylvania Hospital *(Center City, Philadelphia)*
- 9) CHOP Neonatal Follow-up Program at Virtua *(Voorhees, NJ)*
- 10) CHOP Nicholas and Athena Karabots Pediatric Care Center, West Philadelphia *(W Philadelphia)*
- 11) CHOP Nicholas and Athena Karabots Primary Care Center, Norristown *(Norristown, PA)*
- 12) CHOP Primary Care, Broomall *(Broomall, PA)*
- 13) CHOP Primary Care, Chestnut Hill *(NW Philadelphia)*
- 14) CHOP Primary Care, CHOP Campus *(W Philadelphia)*
- 15) CHOP Primary Care, Coatesville *(Coatesville, PA)*
- 16) CHOP Primary Care, Cobbs Creek *(W Philadelphia)*
- 17) CHOP Primary Care, Collegeville *(Collegeville, PA)*
- 18) CHOP Primary Care, Drexel Hill *(Drexel Hill, PA)*
- 19) CHOP Primary Care, Gibbsboro *(Gibbsboro, NJ)*
- 20) CHOP Primary Care, HighPoint *(Chalfont, PA)*
- 21) CHOP Primary Care, Kennett Square *(Kennett Square, PA)*
- 22) CHOP Primary Care, Media *(Media, PA)*
- 23) CHOP Primary Care, Moorestown *(Moorestown, NJ)*
- 24) CHOP Primary Care, Pottstown *(Pottstown, PA)*
- 25) CHOP Primary Care, Roxborough *(NW Philadelphia)*
- 26) CHOP Primary Care, Salem Road *(Burlington Township, NJ)*
- 27) CHOP Primary Care, Souderton *(Souderton, PA)*
- 28) CHOP Primary Care, South Philadelphia *(S Philadelphia)*
- 29) CHOP Primary Care, Springfield *(Springfield, PA)*
- 30) CHOP Primary Care, West Chester *(West Chester, PA)*
- 31) CHOP Primary Care, West Grove *(West Grove, PA)*