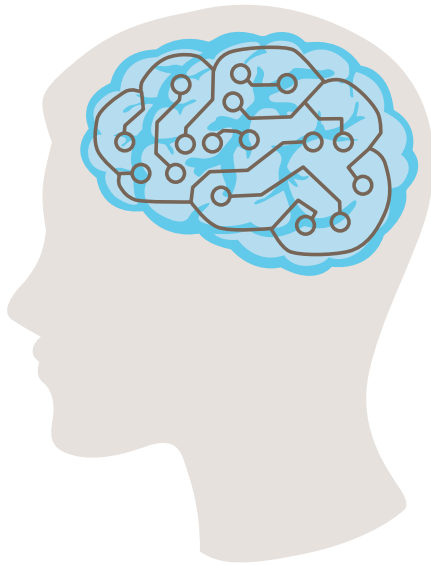


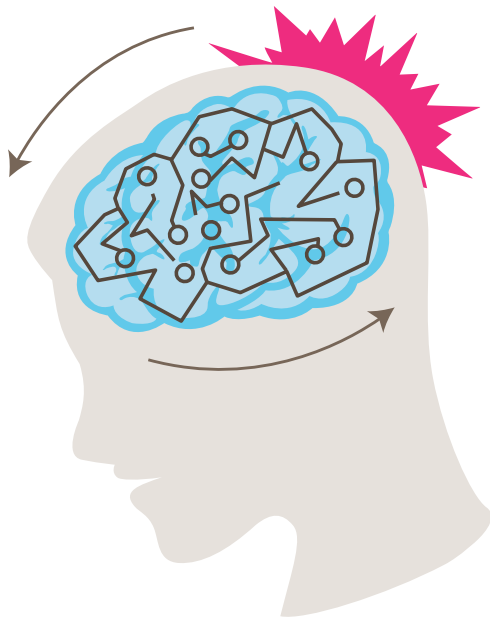
HOW A CONCUSSION HAPPENS



HEALTHY BRAIN

Wired for thought

The brain is like an integrated circuit board of memory and processing. Anything that disrupts normal functioning — a hit to the head, tackle, car accident, etc. — can impact the brain's functioning.



INJURED BRAIN

Broken circuits

On impact, the brain moves inside the skull. The circuits stretch or break causing the brain to not function normally. Concussions can occur on the field — or in regular day-to-day life.

Helmets don't prevent concussions! Pay close attention to your symptoms and tell your parents, coaches and teachers!